

Welcome New Members

Juan Mendez
Export

Shannon Curran
Mypicoftheday.com

Alonzo Swift
Alonzo's Auto Grooming

Enrique Guerra/Jason Dos Santos
Twisted Tentacles Tattoo

Richard Lantigua
Richard Electric

Paul E. Burns
Work Opportunity Center

James J. Ferrera III
City Councilor

John P. Golino
Infinity Capital

Maria Capuano
Capuano mall.com



COMING SOON
LATINO COMMUNITY
EXPO 2008 **November 1**



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Governor Deval Patrick visits small business



Carlos Gonzalez, Rudy Reynoso, Governor Deval Patrick, Mayor Domenic Sarno

SPRINGFIELD—During his visit to Springfield Governor Deval Patrick met with Yasmin Cortes, owner of Appliance Plus and Rudy Reynoso, owner of Rudy's Bar & Grill. Rudy Reynoso gave the Governor a tour of the new restaurant which will serve Spanish and American cuisine starting on August 1, 2008.. "Getting started hasn't been easy, Rudy told the Governor, "Thanks to the Massachusetts Latino Chamber of Commerce, they have been assisting me along the way." MA Latino Chamber of Commerce President, Carlos Gonzalez reemphasized the number one concern for Latino small business is access to capital and technical assistance. "We are providing them the technical assistance; if the state provides incentive grants and loans we will be able to assist 100 new businesses in Massachusetts".

The Governor announced the city will receive more than \$2.1 million in grants to help boost the local economy, including a \$2 million Massachusetts Opportunity Relocation and Expansion (MORE) jobs grant to improve public infrastructure along a two-mile stretch of Armory Street, and a \$164,350 Workforce Training Fund grants to three local companies.

New SBA Manager

SPRINGFIELD—P. Edgardo Tarrats joined the SBA in June 1997 as Chief of the Portfolio Management Division, after 15 years with the Federal Deposit Insurance Corporation (FDIC). As Chief PMD, Edgardo was responsible for the day to day operations of the Portfolio Management Division, which handled the processing of loan guaranty purchases and liquidation functions of the Connecticut District Office.

Upon the transfer of the PMD functions to the National Guaranty Purchase Center in Herndon, Virginia, Edgardo was assigned to supervise one of two teams responsible for Marketing and Outreach programs in the Connecticut District Office. In March 2005, he was reassigned to the position of Supervisory Business Development Specialist, responsible for the oversight of the SBA's Business Development Division of the Connecticut District Office.

Continued on pg 2

NORTHEND OIL UNDERNEW MANAGEMENT

SPRINGFIELD— North End Oil Company is a home and commercial oil delivery company that takes pride in helping those with financial difficulties. They want to keep you out of the cold during the winter by providing you with a unique service. North End Oil is has been in operation for over twelve years providing home heating oil throughout Western Massachusetts. Mr. Feliciano indicated he was shocked at the price of oil in the past two years and after looking at the possibility of starting his own business he decided to buy North End Oil Company.

As a homeowner, Julio stated, "all the fuel assistance programs are for those below the poverty level. The middle class also need relief, our goal to provide affordable



Continued on pg 2

Latino Youth Recognition
Latino Hero 2008 Herbie Flores

SPRINGFIELD—Heriberto Flores, president of New England Farm Workers Council, was named Latino Hero of the year 2008 and throw out the first pitch before of the Red Sox and Tampa Bay game.

Antonette Nieves, a 15 year old student of Forest Park Middle School sang the National Anthem in front of 35,000 Boston Red Sox fans in historic Fenway Park.

The chosen young Latinos who were honored by Alex Cora and Jose Lugo were Katerina Lopez,

Continued on pg 2



Antonette Nieves (Singer) standing next Heriberto Flores (NEFWC)

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P. Edgardo Tarrats continued from pg 1

In December 2007, Edgardo accepted a reassignment to the SBA's Springfield Branch Office to assist in business development, marketing and outreach activities in the four counties of Western Massachusetts. On April 28, 2008 the Agency appointed him as the SBA Springfield Branch Manager. His proficiency in the Spanish language is a valuable asset that permits him to assist individuals of Hispanic descent in better understanding the Agency programs and services.



While at the FDIC, Edgardo occupied various managerial positions in its Division of Liquidation, including Operations Department Head in San Juan, Puerto Rico and Consolidated Office and Liquidator in Charge of a failed bank in Denver, Colorado. Edgardo was selected to the special task force that handled resolution of the S&L crisis in the late 80's and was temporarily assigned to a newly created federal agency, the Resolution Trust Corporation (RTC), to assist in the liquidation activities of failed S&Ls.

**Massachusetts Latino Chamber of Commerce
Networking Event under the Tent**



5:30pm
July 17, 2008
Springdale Park
Holyoke, MA



For more information 413-746-1989 or www.masslatinochamber.com

Latino Youth Recognition... continuation of pg 1

Chestnut Accelerated Middle School, Martin Saint, Westfield Middle School South, Jimmy Rosario, Chestnut Accelerated Middle School, Queen Diaz, Zanetti Montessori, Magnet School, Chabelli-Chloe Pacheco, Chestnut Accelerated Middle School, Jose Alberto Lozada, Elias Brookings Museum Magnet, Brianna Richardson, Forest Park Middle School, Corinna Marie Caraballo, Maurice Donohue School, Justin Rivera, Holyoke Community School, Emanuel Parilla Chestnut Middle Accelerated School, Luis A. Garcia Jr. JF Kennedy Middle School, Carina Gonzalez, Chestnut Middle Accelerated School, Crystal Vazquez, IN White School, Cassandra Gonzalez, Horace Mann New Leadership, Naiomi Robles, IN White School, Tyler Brunell, IN White School, Rohy Monegro, Lynch Middle School, Nathan Gonzalez, Renaissance School and Randolph Nazario, William Peck R. Middle School.

This event is carried out every year to compensate students with good qualifications that demonstrate qualities of future leaders. "Our goal is to recognizing the best students in our community," stated Carlos Gonzalez, president of the MA Latino Chamber of Commerce.

NorthEnd Oil... continuation of pg 1

home heating oil to all our clients". Julio Feliciano is creating his new business as a people friendly company providing royalty service to its customers. No client is too small or too big for North End Oil. North End Oil allows you to set up your own budget and credit lines with prior approval. North End Oil also provides minimum sales starting at \$100 in Springfield area and \$125 and up for Holyoke, MA.

To contact North End Oil call 413-734-7057 or 413-218-5305.

Economic Stimulus Act of 2008

SPRINGFIELD—The Economic Stimulus Act of 2008 contains two provisions that provide tax benefits for businesses. The first provision increases the limit up to which a business can expense property purchased and placed in service during its 2008 tax year. The second provision provides an additional 50 percent special depreciation allowance for property acquired and placed in service during calendar year 2008.

Unlike the economic stimulus payments that millions of individuals have already received, the tax benefits for businesses are not automatic; businesses must act to take advantage of the new provisions by purchasing qualifying property.

Visit our website for more info www.masslatinochamber.com

**Massachusetts Latino Chamber invites you to the
MassMutual Center Events**

July 19, 2008



WWE Presents SUPERSHOW!!!

Saturday, July 19, 2008 at 7:30 PM

- BATISTA and JOHN CENA vs. UMAGA and JBL
RAW AND SMACKDOWN TAG TEAM MATCH
- KANE VS CHAVO GUERRERO VS SHELTON BENJAMIN
TRIPLE THREAT MATCH -
- MATT HARDY and JEFF HARDY VS
THE MIZ and JOHN MORRISON
- WWE TAG TEAM CHAMPIONSHIP MATCH
THE GREAT KHALI
CM PUNK
TOMMY DREAMER
TED DIBIASE
KELLY KELLY

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**SPRINGFIELD FREESTYLE INVASION
LIVE!!!**

JULY 26TH 2008
Doors Open @ 6:30pm

Performances By:
Cynthia, Johnny O, Judy Torres, Safire, Soave, Rockell, Fascination, Noel, Nyasia, Nayobe, Coro, David Formerly of Nice & Wild, & More, plus NYC's DJ Mickey Garcia.

Ticket Price: \$40.00, \$30.00
MLCC Member Ticket : \$35.00, \$25.00
MLCC Discount Code: GSJO