



Advertising Rates 2007

Name _____
 Business Address _____
 Phone _____
 Email _____

Business Name _____
 City, State, Zip _____
 Ethnic Origin _____

Newsletter Advertisement Guide (bi-monthly)

(Please circle all that applies)

<i>Members</i>					<i>Non-Members</i>				
<i>Months</i>	<i>1x</i>	<i>2x</i>	<i>3x</i>	<i>6x</i>	<i>Months</i>	<i>1x</i>	<i>2x</i>	<i>3x</i>	<i>6x</i>
Full Page 7 x 10	\$150	\$270	\$382	\$720	Full Page 7 x 10	\$300	\$540	\$765	\$1,440
Half Page 7 x 5	\$75	\$135	\$191	\$360	Half Page 7 x 5	\$150	\$270	\$382	\$720
Quarter Page 3.5 x 5	\$35	\$63	\$95	\$168	Quarter Page 3.5 x 5	\$75	\$135	\$191	\$360
Large Banner 2 x 7	\$35	\$63	\$95	\$168	Large Banner 2 x 7	\$75	\$135	\$191	\$360
Business Card 2 x 3.5	\$20	\$36	\$51	\$96	Business Card 2 x 3.5	\$50	\$90	\$127	\$240
Mini Banner 1.5 x 3.5	\$15	\$27	\$39	\$72	Mini Banner 1.5 x 3.5	\$40	\$72	\$102	\$192

Email Newsletter Blast (monthly)

<i>Members</i>					<i>Non-Members</i>				
<i>Months</i>	<i>1x</i>	<i>3x</i>	<i>6x</i>	<i>12x</i>	<i>Months</i>	<i>1x</i>	<i>3x</i>	<i>6x</i>	<i>12x</i>
Full Page 7 x 10	\$150	\$405	\$765	\$1,450	Full Page 7 x 10	\$300	\$810	\$1,530	\$2,880
Half Page 7 x 5	\$75	\$203	\$383	\$720	Half Page 7 x 5	\$150	\$405	\$765	\$1,450
Quarter Page 3.5 x 5	\$35	\$95	\$179	\$336	Quarter Page 3.5 x 5	\$75	\$203	\$428	\$720
Large Banner 2 x 7	\$35	\$95	\$179	\$336	Large Banner 2 x 7	\$75	\$203	\$428	\$720
Business Card 2 x 3.5	\$20	\$54	\$102	\$192	Business Card 2 x 3.5	\$50	\$135	\$225	\$480
Mini Banner 1.5 x 3.5	\$15	\$41	\$77	\$144	Mini Banner 1.5 x 3.5	\$20	\$54	\$102	\$192

Website Logos, Banners, Flash Advertisement (Members only)

Members only					
Months	1x	3x	6x	12x	
Sub Page Logo	\$ 100	\$ 270	\$ 530	\$ 600	
Home Pg logo link	\$ 150	\$ 375	\$ 550	\$ 700	
Small banner ad 300x50px	\$ 175	\$ 450	\$ 650	\$ 800	
Small flash ad 300x50px	\$ 200	\$ 500	\$ 750	\$ 1,000	
200 x 200px flash ad	\$ 300	\$ 600	\$ 800	\$ 1,200	
All Pages flash ad	\$ 400	\$ 700	\$ 900	\$ 1,500	
Partnership Page	Ask for partnership package				

Add Totals -----

Check all that apply, add your total. All checks paid to
Massachusetts Latino Chamber of Commerce
 1655 Main Street, Suite 201
 Springfield, MA 01103

Approved by _____

Title _____

Signature _____

Date _____