

Welcome New Members

- Ray G. Hernandez**  
JuJu's Transportation
- Sergio Molina**  
Glacial Energy
- Robert Jones**  
Intrepid Solutions
- James Galeas**  
Galeas Chiropractic
- Vanessa Manzoor**  
Vani's Professional Cleaning Services
- Jose L. Mendez**  
Mendez Remodeling
- Luis P. Carillo**  
Iglesia Mansion Celestial
- William J. Gilligan**  
JB Auto Sales, LLC
- Gabriel Vazquez**  
Alias Solutions
- Yasmin Cortes**  
Appliance Plus Gift
- John Perez**  
Perez Property, LLC
- Miguel A. Colon**  
Concilio De Iglesias Oasis De Bendicion
- Wilking Matco Santana**  
High Class Car/Limo



COMING SOON  
LATINO COMMUNITY  
EXPO 2008

As Life Changes, So Do Your Financial Needs



Maria M. Quinones  
Financial Services Representative  
330 Whitney Avenue, Suite 305  
Holyoke, MA 01040  
mquinones@metlife.com

Call Maria today at 413-552-0000, Ext. 151.

For the if in life.™



MetLife

Metropolitan Life Insurance Company, New York, NY 10166, L06075537[exp0609] 0709-5871 ©UFS



Visit Alpha Travel's new Springfield office  
1164 Main Street  
Springfield, MA

Call Yolanda Zambrano at  
(800) 499-8700, (508) 732-2242, (413) 732-4747

Giggle Garden  
627 State Street  
469 Tiffany Street  
634 Roosevelt Avenue

PH 413-439-0391  
www.gigglegarden.com



Massachusetts  
Latino Chamber of Commerce  
La Cámara de Comercio

Vol 3 - Num 210 March 2008



Latino Owned Business Growing in Springfield



SPRINGFIELD—Dr. James Galeas, a long practicing chiropractor started his own chiropractic clinic in July 2007, *Galeas Chiropractic*. Like most Latino owned business Dr. Galeas used his own savings to start his own clinic with the purpose of offering a low cost health facility to uninsured minorities.

Galeas Chiropractic is located on 939 Main Street Springfield, MA 01089. You can reach Dr. Galeas at 413-241-4243 or [jimga3@gmail.com](mailto:jimga3@gmail.com)

DOMITEK, LLC.

WORCESTER, MA — Libis R. Bueno is a Microsoft Certified Systems Engineer and a Small Business Specialist, he has worked for many large and small companies ; he brings over 12 years of Technical Experiences to your business. He has held high level IT positions for tops industries companies, such as Tufts University, Ifa Systems, Amicore Inc. (which was founded by Microsoft, IBM and Pfizer) as Sr. IT support Specialist and Network Administrator. After leaving Amicore Inc, in 2004



Continue on pg 2

T.V. Latina Productions SPRINGFIELD—Veronica Garcia, originally from Ecuador and now a resident of Springfield, Massachusetts, has contributed her talents and abilities volunteering her service to the community with organizations such as **The Puerto Rican Cultural Center, ADP Casa Obrera** and other organizations that work in assisting immigrants.



Ms. Garcia is the Director of **United Chaplin International** and the owner of "TV Latina" production company. Veronica was the host of "Encuentros con Latinos" and now produces the TV program "Mensaje de Renovacion".

Veronica has been named Marketing Executive by the **UNIVISION WHTX-TV Ch. 43** in Springfield. Ms. Garcia's main responsibility will be to assist the

local business owners grow their market share within the Hispanic market segment in the Springfield-Holyoke Demographic Marketing Area. Veronica can be reached at 413-657-6271 or by e-mail at [vgarcia@entrvision.com](mailto:vgarcia@entrvision.com)

Perez Properties, Inc  
New Business at The Latino Business Center

SPRINGFIELD—Perez Properties, Inc opened its doors on February 26, 2008 at the **Latino Business Center** creating one new job with ten new employment opportunities projected in the near future in Springfield . **Perez Properties, Inc** will provide affordable, eco-friendly rehabilitated homes in the inner city This company will promote the investment and development of inner cities from a different approach. **Perez Properties, Inc.** will use a reuse/recycle method on existing buildings and houses. Through this method **Perez Properties, Inc** will provide affordable functional and eco-friendly homes to communities whom need them the most.



PEREZ  
PROPERTIES

To reach **Perez Properties, Inc** email at [boss@perezhomesonline.com](mailto:boss@perezhomesonline.com) or fax 617-209-1478 and visit them online at [www.perezhomesonline.com](http://www.perezhomesonline.com)

Color Copies  
Limited Time Promo  
**39¢**  
Price per copy  
No Quantity Limit.  
All prices based on a single sided copy.

Amara™  
Photographic and Digital Design & Print Center

CONVENIENT. LOCAL. QUALITY.

NEED BUSINESS CARDS TODAY?  
NO PROBLEM. SAME DAY SERVICE!

NECESITA TARJETAS DE NEGOCIO HOY?  
NO HAY PROBLEMA. SERVICIO EL MISMO DIA!

1000 Full Color Business Cards

Starting at  
**only \$39.99\***

\*Price does not include design or set-up fee.

Huge selection of paper stocks to really make an impression!



LARGE FORMAT PRINTING  
**44" x 60"**  
(as low as \$450)

- Banners
- Point of Sale Signs
- Wall Fine Art and more

CORPORATE MATERIALS

- Brochures
- Booklets
- Menus and more

Everything from the photography to design to printing to the web.

CALL FOR YOUR BUSINESS CARD ORDER TODAY!  
113 Lyman Street • Downtown Springfield • (413) 306-6002

FREE PICK-UP & DELIVERY

### Latino Business and Professional Networking Event with the Springfield Falcons



Elizabeth Cardona, Carlos Gonzalez & Waleska DeJesus-Lugo

SPRINGFIELD—On January 26, 2008, the Massachusetts Latino Chamber of Commerce hosted a “Business and Professional Networking Event”, at the Mass-Mutual Center “Una Noche con los Falcons” Before and during the game between Springfield Falcons vs. Worcester Sharks.

Special recognition was presented to Mayor Dominic Sarno, Director of Western Mass Governor’s office Elizabeth Cardona, and Springfield City Council President Bud Williams.

Welcome remarks were presented by City Councilor José Tosado and Heriberto Flores President of New England Farm Workers Council.

This event was sponsored by WMME, AT&T, The Forest Park Zoo, Giggle Gardens, Amara, Power 1270 AM, Univision and WACM 1490AM.

### Technical Assistance Key To Small Business Success

Springfield—Small business owners learned the basics on how to use Quick Books as there accounting software. Accounting is a critical part of a small business and where many small businesses find frustration and difficulty in maintaining adequate records.



Oscar Ramos Instructing on how to use Quick Books

The QuickBooks training was offered by Oscar Ramos, Ramos

Accounting at the Massachusetts Latino Chamber of Commerce Business center and sponsored by the Springfield Chamber of Commerce.

Santana Electric Company stated it help a lot as a sole owner to learn how to administrate your business in less time.

Oscar Ramos who is a leader in the field of accounting for small business and bi-lingual which allows him the ability to train both in Spanish and English. “The more they learn how to maintain their finances the less it will cost them in the long run” stated Mr. Ramos. Nine business owners all participated in this half day workshop. “It is a worth to investment to learn and save” stated Milagros Braithwaite, owner of Braithwaite Transportation.

*Why Not Shop Early for Mother's Day*

*Botanical Inspirations*

*"All Natural Way to Pamper Your Mind, Body and Spirit"*

*Indulge Yourself...*

<i>Body Spray</i>	<i>Body Lotion</i>	<i>Massage Lotion Candles</i>
<i>Body Butter</i>	<i>Natural Soaps</i>	<i>Pure Soy Candles</i>
<i>Body Wash</i>	<i>Lip Balms</i>	<i>Foot Soaks</i>

*and more...*

*For more information please contact us at:*  
*Tel: (413) 363-2463*  
*virginlite@yahoo.com*

*Personalized Gift Baskets for All Occasions Also Available*

### Latino Chamber offers advise on how to Start a Business

1. Make sure the location you are in is properly zoned for your business. Some business uses are allowed as of right, others may require a special permit and still others may not be allowed at all.
2. To check *your* zoning, visit the city or town hall or to request zoning maps.
3. If you are remodeling or building, you will need a "**building permit**" from Building department or Inspectional Services.
4. You will need a "**Certificate of Occupancy**" even if you are simply taking over space previously occupied. **Apply** at Building departments or Inspectional Services.
5. If your business involves food, you will need a "**Common Victualler's License**" from the **City or Town Hall Licensing Commission**.
6. Also, make sure you contact the **City or Town hall Board of Health** early in the process to insure that your plans comply with the State Sanitary Code. For more info call our office.
7. The transfer of a **liquor license** requires approval from the Licensing Commission, as does an entertainment license.
8. **Parking Issues** should be referred to the Traffic and Parking Department.
9. **Rubbish removal questions** should be referred to the Department of Public Works.
10. **Signs** must be in conformance with the city ordinance, so before you buy, make sure you check with Building department or Inspectional Services.
11. After you obtain all the municipal approvals that are required, please visit the **City Clerk's Office at City Hall** and apply for a "**Certificate of Business**".

For more information call 413-746-1989 or email [info@masslatinochamber.com](mailto:info@masslatinochamber.com)

### Business Seminars

Starting or already own a business? The Massachusetts Latino Chamber of Commerce offers a series of bi-lingual Spanish / English workshops to help you on the road to success.

**Legal Structure for a Small Business**

**Business Plan Road to Success**

**Personal Financial Planning**

**Accounting for Small Business**

**Credit Rating/ Financial Literacy**

**Marketing Your Business**

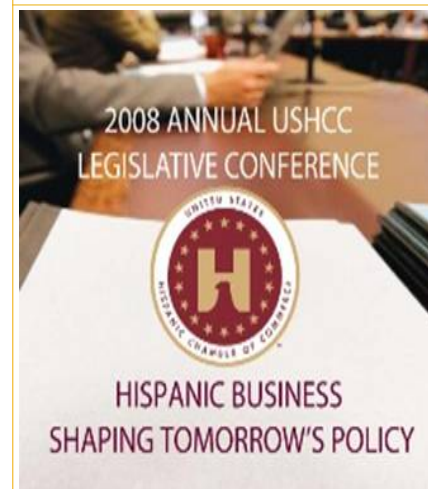
**Grants, Loan & SBA**

To register call 413-746-1989 or email [info@masslatinochamber.com](mailto:info@masslatinochamber.com). Members discount available.

### Join the Massachusetts Latino Chamber of Commerce

Membership is open to all professionals and business-owners, small, medium, or large establishments. Take advantage of our networking events, marketing and advertising opportunities, corporate visibility, news and information and our new member to member discounts.

For more info call (413 ) 746-1989 [www.masslatinochamber.com](http://www.masslatinochamber.com)



March 11-13, 2008  
 For info 413-746-1989  
[www.masslatinochamber.com](http://www.masslatinochamber.com)

### SOLVE YOUR MONEY PROBLEMS HOW TO CREATE A STRONG FINANCIAL FUTURE Pioneer Lending– Julio Cordero

Have you figured out yet what’s different about making money in today’s market? Quite simply - it’s a lot tougher nowadays. It doesn’t matter if you’re a seasoned pro or someone who’s just starting out his first venture. Today, you simply have to work a little smarter, a little harder. And you have to do your homework.

For many Americans, job security has become a tired myth. In this age of mergers, takeovers, and corporate paranoia, it is almost futile, if not risky, to plan a secured financial future based solely on our jobs.

The uncertainties in the job market, the growing unemployment rate, and our overwhelming preoccupation to have more control over our financial destiny has propelled our thinking to cross the line and seek better opportunities outside conventional employment.

Just consider these horrors: Ninety percent of the American work force goes bankrupt within 90 days in the event of a job loss. One out of five teenagers lives with a single parent in a household that barely manages to survive on a single paycheck. A massive federal deficit is being dumped on our youths. We should provide our future generation a viewpoint to harness skills that can save them from the devastating effects of today’s economy.

### WE NEED A NEW FINANCIAL PERSPECTIVE

Many worn-out financial viewpoints that have served us well in the past now need major revisions, if not put to rest. We have finally reached a point when old tricks no longer draw applause. The game has changed.

To increase our chances of achieving a financially secured future, we must be equipped with a whole new set of tools to replace traditional financial thinking. If what is happening today is an indication of what tomorrow will be like, what can we do to help ourselves and our loved ones to fend for themselves amidst this kaleidoscope of statistical nightmares and economic hard times?

Regardless of isolated surges in the economy, the labor market is no longer as dependable as we used to know it. The general indicators that determine our economy’s health can no longer be a dependable measure by which we measure our own economic well-being.

Simply put, the concept of establishing our personal financial future around our job, especially when we believe that a particular job will provide us a permanent source of livelihood, is naive, obsolete, and even risky. The eroding job market in America sends a signal to all of us that the rules of money have changed. Just look around you.

### DOMITEK, LLC. Continuation of pg 1

to go into business for himself to provide affordable and a whole variety of computer and network services to small and mid size businesses (SMB’s) in the public, non- profit and private sectors for business ranging from 1 to 200 employees.

Domitek goal is to become your business partner to assist you to do what you do best, which is to provide your service to your customers, consumers or clients without having to worry about technical difficulties, delays or complications.

Domitek commitment is simple, they aim to do more than just service your systems; they want to be certain that you are completely satisfied

and comfortable with the services requested. Libis offers customers, a team of highly experienced and dedicated IT certified professionals. Domitek is a Microsoft Registered Partner and their managed IT solution provides your business with a single point of ownership for operations in the Worcester county area, select cities and towns across New England.

Get a free technology consultation from Domitek. They will evaluate your current business IT assets and they will guide you through options to help you operate more efficiently, protect your business information, and take better care of your customers. To reach Domitek, LLC 1-888-366-4835 or send a email to [info@domitek.net](mailto:info@domitek.net)